



CORPORATE / BUSINESS ASTROLOGY SERVICES

services and pricing effective
Jan. 1 – Mar. 31, 2026



U. S. Zodiac, Est. 2023
Phoenix, Arizona
www.uszodiac.com

Insight, answers

IMPORTANT NOTIFICATIONS

By intent, the information within U. S. Zodiac's corporate and business astrological reports is prepared using an absolute minimum of astrology-specific terminology. It is U. S. Zodiac's understanding that the majority of our clients hold no interest in becoming astrologers for the specific purpose of understanding the vocabulary commonly used in astrological reports and are instead employing us to deliver the information to them in layperson's terms.

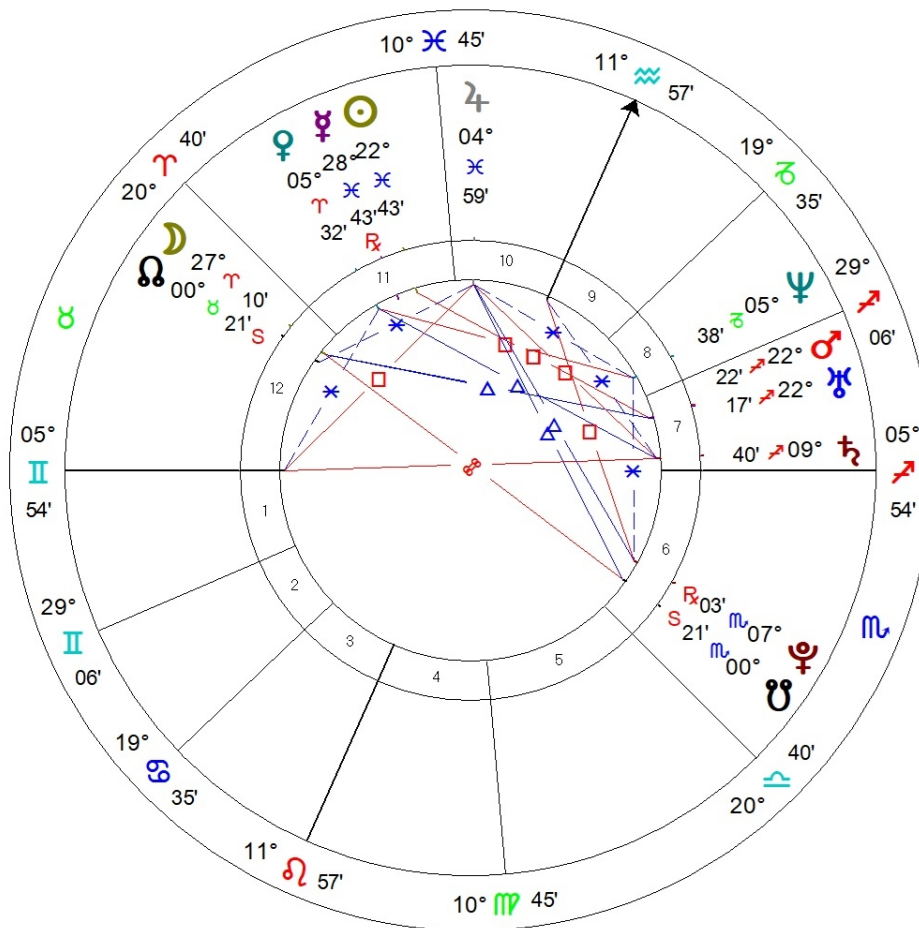
The information offered within U. S. Zodiac's corporate and business reports is in its entirety the product of astrological analysis and judgment, and is for informational purposes only. U. S. Zodiac's astrological opinion is not intended to be confused with investment advice, tax advice, or legal advice, nor to is it to be regarded as a replacement for the services of a CPA. It is the intent of U. S. Zodiac that the information offered within its corporate and business reports be used by clients in conjunction with their own good judgment, as well as with the advice of an investment, tax, legal, or accounting, etc., professional.

CORPORATE / BUSINESS ASTROLOGY SERVICES

The Mission: maximize profits, generate growth, safeguard longevity.

Business astrology is similar to the astrology that is done for a person in that there is an assessment of the inherent characteristics and qualities of the subject of the inquiry and a forecast of future conditions and potential events. For both person and commercial entity, the process begins with the creation of a *horoscope* – a chart of the heavens for the calendar day (day, month, year) time and physical location (longitude and latitude) of the nascency of the commercial entity, most often the date of incorporation approval by a state, the IPO or the hour upon which the business first opened its doors to the public.

In Western astrology, a horoscope (usually presented as a circular chart) is divided into 12 sections (*houses*) and in the process of assessing, and forecasting for, the subject of the horoscope, each of these 12 divisions represents some part of the business organization, its various functions and the various persons within the organization, as well as those persons outside the organization with whom it interacts. For instance, while the fifth horoscopic division relates to the board of directors, the sixth relates to labor, the seventh to competitors and lawsuits, and the tenth division to the chairperson, president or CEO.



Microsoft Corp. (MSFT)

Bearing influence upon these 12 horoscopic divisions is the Sun, the Moon (as well as its *nodes*), all the planets in the solar system (including Pluto), as well as select stars and asteroids. This aggregation of stellar influences can be suitably referred to as “the stars” or “the planets.” In the assessment of, and forecast for, the horoscope, these stellar influences are given consideration by three methods, with the first consideration given to the zodiacal degrees held by the stellar bodies at the time of the inception of the business entity, the second consideration given to the real-time, daily motions of those same stellar bodies, and the third consideration given to their theoretical motions.

Combined, the application of these three methods will first interpret the congenital strengths, weaknesses, and internal conditions of the organization, as well as the external conditions that bear influence upon the entity. The second function of this work is to reveal the periodic oscillation of those strengths, weaknesses and conditions. Lastly, the application of these combined methods will allow for a forecast for potential major events (both fortunate and unfortunate) the organization may encounter.

RETURN ON INVESTMENT

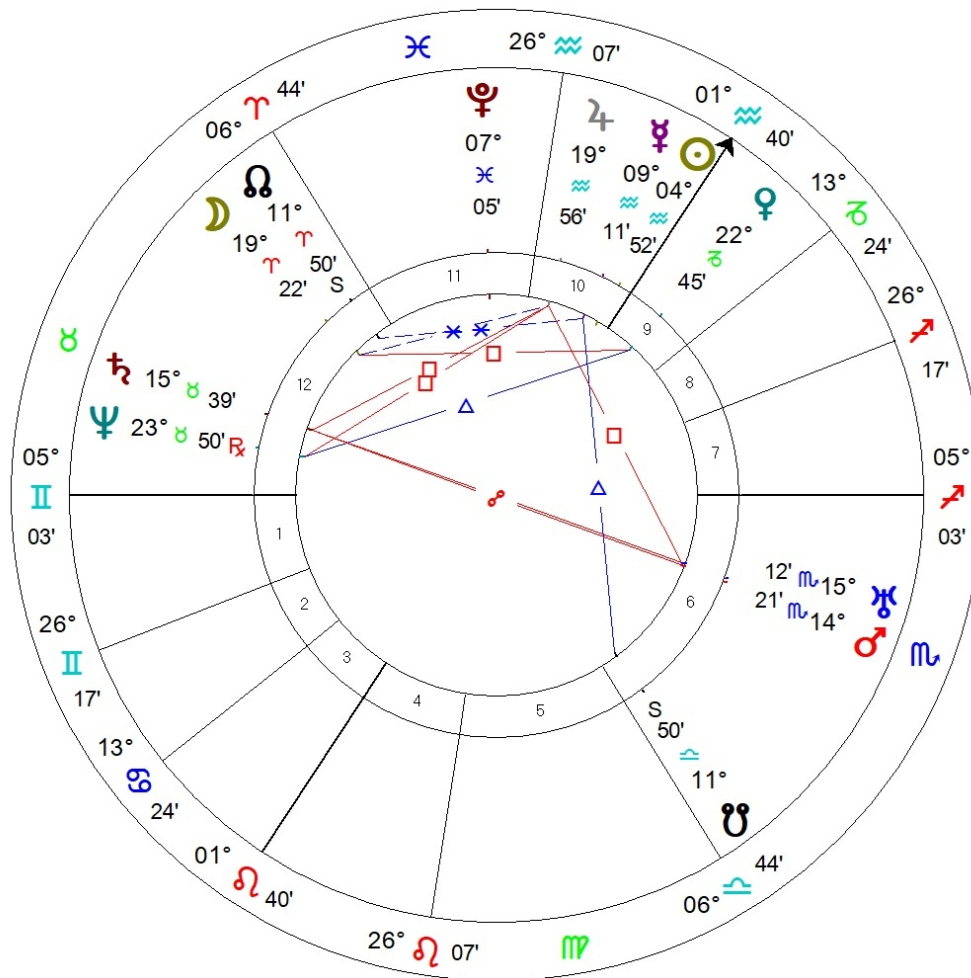
From the perspective of my prospective clients, I think that prior to hiring me I would be asking what is the ROI for my astrological services. In answering that question, I first give you my slogan: **insight, answers**. I am of the opinion that the aggregate of the information that I provide to my clients gives them the ability to manage internal weak spots, recognize heretofore unused resources, mitigate misfortune, capitalize on fortunate conditions or events, and to plan for that which would be otherwise unforeseen.

The following (non-inclusive) list gives examples of the horoscopic divisions of the business entity for which an assessment can be given for congenital and oscillating strengths, weaknesses and conditions, as well as for which divisions of the entity could be effected by potential forthcoming events:

- The overall strength of the commercial entity.
- The general morale of the organization’s members.
- The financial health of the organization.
- If applicable, equity share value.
- The IT and transportation departments.
- Real estate holdings.
- The company’s physical office or offices.
- Manufacturing facilities in use by the organization.
- Labor and manufacturing (working conditions, output and quality of output).
- Lawsuits (both against the entity as well as action taken by the entity).
- Partnerships (with other organizations, suppliers, sub-contractors, etc.).
- The accounting department.
- Potential losses due to force majeure.
- The legal department.
- Foreign trade relations and conditions (import and export).
- The science, or research and development, departments.
- The marketing and public relations departments.
- The business entity’s credit and reputation.
- Dealings with regulators and authorities.
- The issuance of, and the public’s potential reaction to, quarterly earnings reports.
- Company secrets and the potential for losses due to espionage.
- Relations with organized labor.

ELECTIONAL ASTROLOGY – CHOOSING THE FORTUITOUS TIME TO BEGIN

Electional astrology is a specialized technique found within the astrological arcanum and dates to at least as far back as the time of Ptolemy (2nd century A. D.) – and is likely much older. In the context of business astrology, electional astrology is utilized for selecting an ideal calendar date and time of day to initiate a new enterprise or business venture. Electional astrology is also suitable for things such as hiring new employees, establishing an auspicious date for initiating a suit of law or for breaking ground on a new building, etc.



Coronation of Elizabeth I, 1559

(The date and time of the coronation of England's Elizabeth I was selected by court astrologer Dr. John Dee and is generally regarded as the archetype for a successful astrological *election*.)

SYNASTRY (ASTROLOGY) – BUSINESS-TO-EMPLOYEE COMPATIBILITY ASSESSMENT

In astrological jargon the term *synastry* refers to the technique of comparing two horoscopes for compatibility. Applied to business astrology, synastry is used to determine the compatibility between a business entity and either preexisting employees or potential new-hires, as well as for establishing compatibility with other organizations, consultants, etc. Synastry can also be used with electional astrology for the purpose of finding the right man or woman to lead a new enterprise.

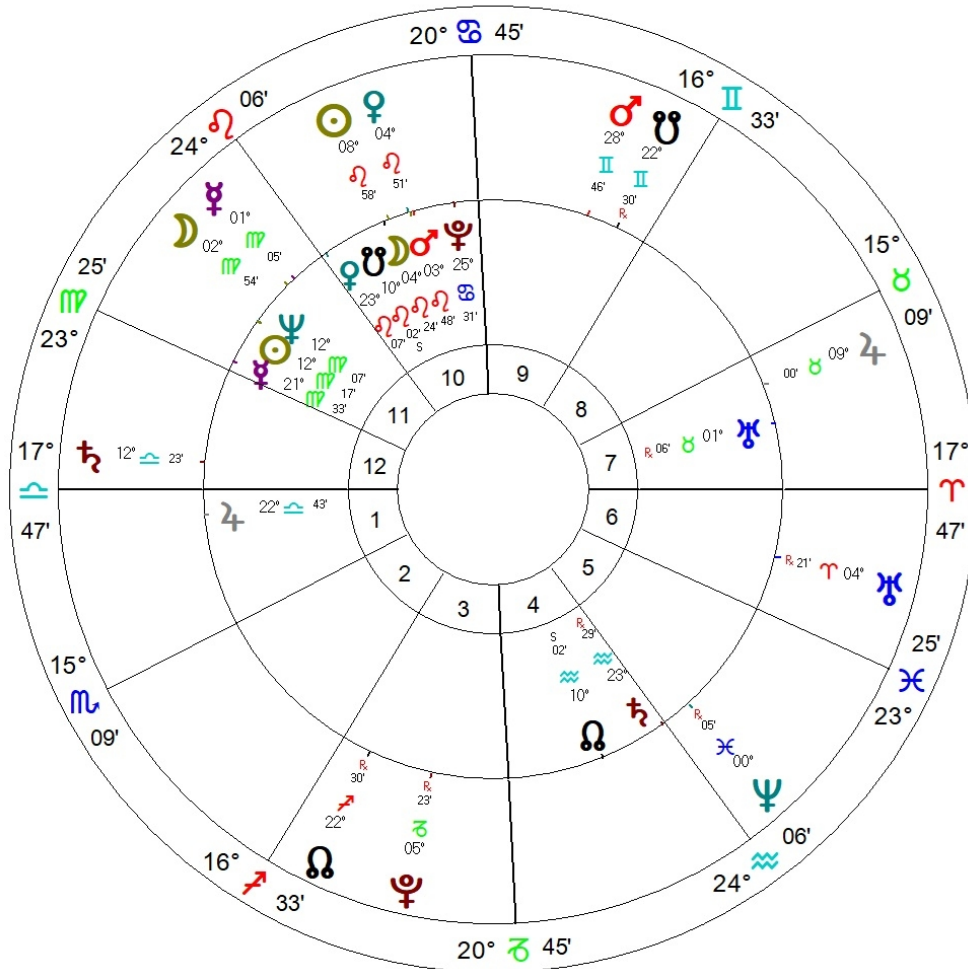
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Synastry between Tesla Inc. (across) and Elon Musk (down)

EXAMPLES

The Boeing Company

Under the most ominous planetary scheme, during year 2011 The Boeing Company (BA) set into motion the modification of their existing 737 aircraft with larger engines. Ultimately redesignated the 737 Max, this venture, from an astrological point of view, was well past merely tempting the Fates and instead, a near-guarantee of subsequent crises.



BA

August 15, 2011 close \$62.70 (Boeing makes public the plans for the 737 Max)

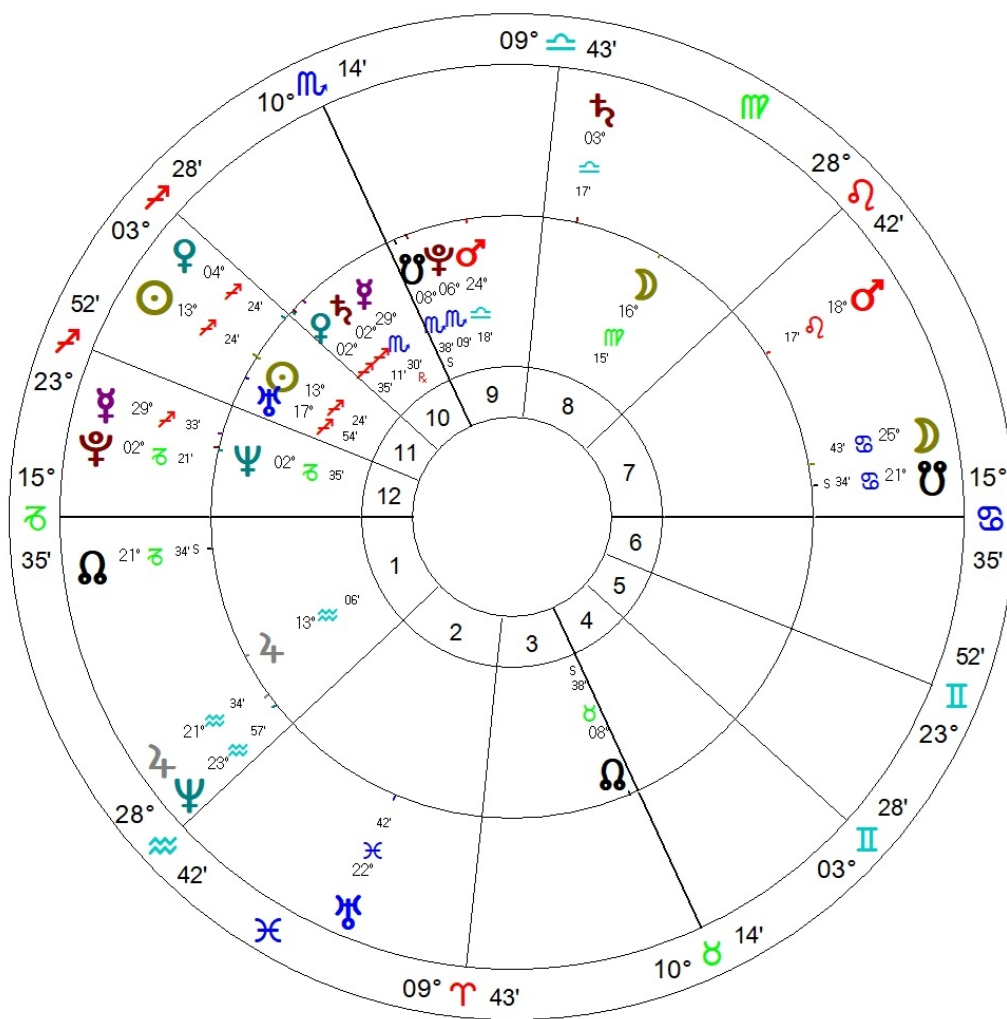
October 1, 2018 close \$382.29 (Boeing begins the month with almost 5,000 737 Max jets on order)

January 7, 2021 close \$212.71 (Boeing is charged with fraud by the U. S. Justice Department)

July 8, 2024 close \$185.84 (Boeing agrees to plead guilty to conspiracy to defraud U. S. government)

Costco Wholesale Corp.

An enviable stellar alignment in the horoscope of Costco Wholesale Corp. (COST) in year 2009 coincided with the last time investors would ever be able to buy the company's stock in the high \$30s. Late in year 2015 an additional favorable stellar influence greatly strengthened the public's perception of Costco as a reliable money-making opportunity. (Both of the aforementioned stellar influences are of long-duration.) The present-day horoscopic oscillations in congenital strengths, weaknesses and conditions are truly fortunate and coincide with the organization being solid and stable, maintaining exceptional company morale, plenty of liquidity and under effective leadership, as well as for COST benefiting from a status within the equity market as being a good buy at nearly any price.



COST

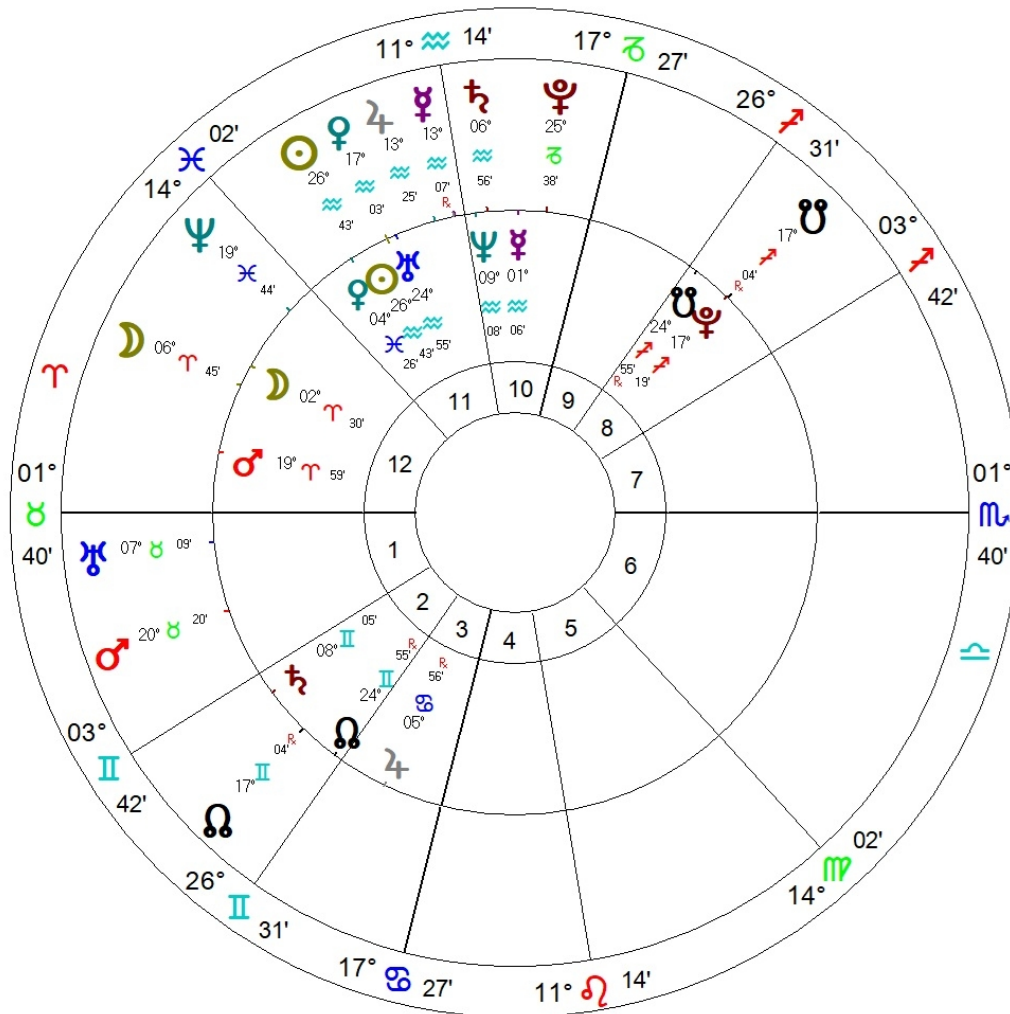
March 9, 2009 close \$38.44

August 25, 2015 close \$132.71

August 1, 2025 close \$952.52

PayPal Holdings, Inc.

A confluence of planets converging in malefic angular relationships and aligned to key points in the horoscope of PayPal Holdings, Inc. (PYPL) served as harbinger for the company's August 2021 flame out. Combined with periodic oscillations suggesting an overall weakening of the entity, the planets, in both their real-time and theoretical motions, indicated the potential for internal power-plays and a dramatic reversal in the public's perception of the organization as a stable investment.



PYPL

July 23, 2021 close \$308.53 (all-time high)

August 2, 2021 close \$270.99

August 1, 2025 close \$67.11 (down from all-time high by approximately 78%)

SERVICES AND PRICING

INITIAL CONSULTATION

An Initial Consultation is required prior to all enterprise astrological services. The Initial Consultation is \$134 and can last up to 60 minutes. This fee is non-refundable. An Initial Consultation can save the client both time and cost by first determining if there is data of sufficient quality so as to prepare an accurate horoscope for the commercial entity. The Initial Consultation also serves to establish if there is a working compatibility between client and astrologer (things such as a compatible life's philosophy and good communication are important) as well as if the astrologer's interpretative objectives will meet the client's expectations. The Initial Consultation will also allow the astrologer to properly price mission-specific projects.

Please note that prior to purchasing the Initial Consultation prospective clients must make an inquiry using the form on the U. S. Zodiac Contact page.

BUSINESS ANALYSIS AND FORECAST

Prepared specifically for commercial entities, the Business Analysis and Forecast includes a business profile and analysis of strengths and weaknesses, an outlook for forthcoming major events spanning a 13 year period, and a 1-year exhaustive forecast. The fee for this service is \$1,700. An Initial Consultation (\$134) is prerequisite for the Business Analysis and Forecast, the cost of which is already discounted from the advertised price of the service.

Deliverables

Deliverables include the following items sent by either USPS (hard copy) or email (pdf) or both:

1.) Report: Business Profile and Analysis

A detailed report on the core nature, strengths and weaknesses of the firm.

2.) Report: Business Outlook, 13-year Major Events

A detailed report of the major events likely to occur for a period of 13 years.

3.) Report: Business Forecast, 1-year Exhaustive

A highly detailed predictive report spanning a one year period (client chooses report start date).

Subsequent Exhaustive 1-year Forecasts are available at \$800 per year. Prior purchase of either the Business Analysis and Forecast, or the Comprehensive Business Package is required.

BUSINESS LOCATION ANALYSIS

An analysis of the influence of the current geographical location of the headquarters or place of business of the commercial entity upon that same entity (or in the case of retail, manufacturing, etc., the store or factory, etc.), with recommendations for improvements (if applicable) by changing location. The fee for this service is \$450. An Initial Consultation (\$134) is prerequisite for the Business Location Analysis and is already discounted from the cost of the service. Deliverables include a detailed report sent by either email (pdf) or USPS (hard copy) or both.

BUSINESS / PROJECT INITIATION (ELECTION FORECAST)

Prepared specifically for commercial entities, the *election* forecast provides the client with the nearest, and the next nearest, ideal calendar dates and times of day upon which to initiate a new business venture, project or enterprise. The fee for this service is \$800. An Initial Consultation (\$134) is prerequisite for the election forecast and is already discounted from the advertised cost of the service.

Deliverables

Deliverables include the following items sent by either USPS (hard copy) or email (pdf) or both:

- 1.) Report: the nearest ideal date and time of day to initiate an enterprise or business venture and an overview of my rationale for selecting this date and time.
- 2.) Report: the next-nearest ideal date and time of day to initiate an enterprise or business venture and an overview of my rationale for selecting this date and time.

EMPLOYEE ANALYSIS PACKAGE (SYNASTRY)

Prepared specifically for commercial entities, the synastric analysis provides the client with up to 12 company-to-employee (or *prospective* employee) analyses (all 12 need not be used at once, and the remainder may kept on account for up to 24 months). The fee for this service is \$800. An Initial Consultation (\$134) is prerequisite for this package, the fee for which is already discounted from the cost of the Employee Analysis Package.

Deliverables

Deliverables include the following items sent by either USPS (hard copy) or email (pdf) or both: up to 12 individual reports containing the analysis of company-to-employee synastry.

THE COMPREHENSIVE BUSINESS PACKAGE

Prepared specifically for commercial entities, the Comprehensive Business Package includes a business profile and analysis, an outlook for forthcoming major events spanning a 13 year period, a 1-year exhaustive forecast and the nearest, and next-nearest, ideal election times. Also included is up to 12 analyses for any combination of current employees or prospective new-hires and a location analysis. The fee for this service is \$3,750. An Initial Consultation (\$134) is prerequisite for the Comprehensive Business Package, the fee for which is already discounted from the advertised cost of the service.

Deliverables

Deliverables include the following items sent by either USPS (hard copy) or email (pdf) or both:

- 1.) Report: Business Profile and Analysis
A detailed report on the core nature, strengths and weaknesses of the firm.
- 2.) Report: Business Outlook, 13-year Major Events
A detailed report of the major events likely to occur for a period of 13 years.

3.) Report: Business Forecast, 1-year Exhaustive

A highly detailed predictive report spanning a one year period (client chooses report start date).

4.) Report: Nearest, and Next-nearest, Elections

An analysis of the nearest and next-nearest ideal times to launch a new enterprise or business venture.

5.) Report: Employee / Prospective Employee Analysis

Detailed reports and recommendations on any combination of up to twelve current employees or prospective new hires.

6.) Report: Location Analysis

An analysis of the influence of the current geographical location of the headquarters of the commercial entity upon that same entity (or in the case of retail, manufacturing, etc., the store or factory, etc.), with recommendations for improvements (if applicable) by changing location.

All services include a follow-up 30 minute consultation by phone (the client must bear the burden of any long distance phone charges).

TERMS AND CONDITIONS

Delivery dates vary by caseload and will be quoted during the initial consultation. All services can be billed 50/50 (payable by check or wire transfer) and mission-specific projects require a retainer. My services are billed at \$134 per hour. Excluding retainers, clients can also purchase services by debit or credit card directly through the U. S. Zodiac store.

GETTING STARTED

New clients must begin with an initial inquiry using the form on the U. S. Zodiac Contact page. Write a brief note detailing your objective or the service for which you want to hire me. Indicate by what means you prefer to be contacted (phone, email, etc.). If your preference is to receive a call, then along with providing your phone number, please state what is your preferred times of the day and days of the week to be contacted.

CONFIDENTIALITY

When purchasing U. S. Zodiac's services, the client can be assured that every reasonable measure will be taken to ensure astrologer-client confidentiality. However, the client should note that all services paid for by credit or debit card are billed to U. S. Zodiac.



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